Privacy Policy

Last Updated: [2025-03-04]

[hooloowoo] ("we", "us", or "our") values your privacy very much. This Privacy Policy explains the personal data we collect, how we process it, and for what purposes. Please read the details in this Policy carefully to understand our views and practices regarding your privacy. By using any of o [Wooden Fish To-Do] ("App" or "Service"), you are agreeing to the terms of this Privacy Policy.

I. Updates to this Privacy Policy

We'll update this Policy from time to time to reflect changes in technology, law, our business operations or any other reason we determine is necessary or appropriate. When we make changes, we'll update the "Last Updated" date at the top of the Policy and post it on the App. If we make material changes to it or the ways we process personal information, we'll notify you (by, for example, prominently posting a notice of the changes on the App before they take effect or directly sending you a notification).

We encourage you to check back periodically to review this Policy for any changes since your last visit. This will help ensure you better understand your relationship with us, including the ways we process your personal information.

II. Scope of data we collect

We may collect the following types of personal data from you:

- ✓ the type, version, brand, language and operating system of device.
- ✓ device identifiers (such as IDFA, IDFV for Android, GAID for IOS).
- ✓ email address.
- ✓ the type and operator of network (such as Mac address).
- ✓ behavioral usage of the App.

III. Purposes for collecting your data

We use your personal information for a variety of business purposes, including:

✓ To Provide the Services or Information Requested, such as: fulfilling our contract with you; responding to questions, comments, and other requests, and answering requests for customer or technical support.

✓ Administrative purposes, such as: pursuing legitimate interests, such as direct marketing, research and development (including marketing research), network and information security, and fraud prevention; measuring interest and engagement in our Services; improving the Services; developing new products and services; carrying out audits; preventing and prosecuting potentially prohibited or illegal activities; complying with our legal obligations.

IV. Disclosing your data to third parties

We may share your personal data with the following categories of third parties:

- ✓ Affiliates. We may share personal information with our affiliated entities.
- ✓ Service providers. We may share your personal data we collect with our third-party service providers. The categories of service providers to whom we entrust personal information include service providers for: (1) the provision of the Services; (2) the provision of other services you have requested; (3) marketing and advertising; and (4) the provision of IT and related services.
- ✓ Business partners. We may provide personal information to business partners to provide you with a product or service you have requested.
- ✓ Disclosures to protect us or others. We may access, preserve, and disclose any information we store in association with you to external parties if we, in good faith, believe doing so is required or appropriate to: (1) comply with law enforcement or national security requests and legal process, such as a court order or subpoena; (2) protect your, our, or others' rights, property, or safety; (3) enforce our policies or contracts; or (4) assist with an investigation and prosecution of suspected or actual illegal activity.

V. Protection on children's data

We do not knowingly collect personal information about children under the age of 13. If a parent or guardian becomes aware that his or her child has provided us with information without their consent, he or she should promptly contact us and we take reasonable steps to ensure that such information is deleted from our files.

VI. Data retention

We store the personal information we receive as described in this Privacy Policy for as long as you use our Services or as necessary to fulfill the purpose(s) for which it was collected, provide our Services, resolve disputes,

establish legal defenses, pursue legitimate business purposes, enforce our agreements, and comply with applicable laws.

VII. Data security

In order to protect your personal data held with us and third parties we work with, we use industry-standard physical, procedural and electronic security measures, including encryption where deemed appropriate. We take reasonable measures to help protect your data from loss, theft, misuse and unauthorized access, disclosure, alteration and destruction.

VIII. Third party websites/applications

The Services may contain links to other websites/applications and other websites/applications may reference or link to our Services. These third-party services are not controlled by us. We encourage you to read the privacy policies of each website and application with which they interact. We do not endorse, screen or approve, and are not responsible for, the privacy practices or content of such other websites or applications. Providing personal information to third party websites or applications is at your own risk.

- ✓ Google AdMob & Firebase: https://policies.google.com/privacy
- ✓ Facebook: https://www.facebook.com/privacy/policy/?entry_point=comet_dropdown

IX. Your rights

You have rights to, including but not limited:

- ✓ Request access to and a copy of your personal data.
- ✓ Request erasure of your personal data.
- ✓ Restrict or object to collection and using of your personal data.
- ✓ Withdraw your consent at any time. The withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal.

To exercise any of your rights, please contact us.

X. Contact info

We welcome your feedback regarding this Policy. If you have questions, comments, or concerns about this Policy, please contact us by email at [csm2928@outlook.com].